



About The Event

The MSME मंच 2026 - A New Era of Atmanirbharta is a focused industry and knowledge forum dedicated to strengthening the growth, competitiveness and development of **Micro, Small and Medium Enterprises (MSMEs)**. The Exhibition will bring together **entrepreneurs, industry leaders, government institutions, financial organisations, technology providers and other key stakeholders** to deliberate on emerging opportunities, sectoral challenges and practical solutions for MSME development.

MSMEs are a vital pillar of India's economic and entrepreneurial ecosystem, contributing significantly to **manufacturing, services, employment generation, innovation and local enterprise development**. With increasing formalisation, digitalisation and technology adoption, the sector is witnessing new opportunities to enhance productivity, strengthen business capabilities, access wider markets and expand into national and international markets.

The programme will facilitate **knowledge exchange, expert insights, panel discussions and stakeholder interaction**, with key focus areas including **access to finance, technology adoption, digital transformation, innovation, skill development, government procurement, quality standards, market access and export readiness**. The Exhibition aims to foster stronger institutional and industry linkages while enabling MSMEs to build capabilities and achieve **sustainable, competitive and long-term growth**.

ADVANTAGES

- **Connect with key stakeholders** including MSME entrepreneurs, industry leaders, government representatives, financial institutions, technology providers and business organisations.
- **Discover government schemes and support mechanisms** available for entrepreneurship, credit access, technology upgradation, skill development, market expansion and exports.
- **Gain practical insights and knowledge** from industry experts, policymakers and experienced professionals on emerging trends and solutions for MSME growth.
- **Build valuable business networks and partnerships** by engaging with potential clients, suppliers, investors, institutions and ecosystem partners.
- **Learn about emerging technologies and innovative practices** that can improve productivity, efficiency, quality and competitiveness.
- **Exchange ideas and industry experiences** through expert sessions, presentations, panel discussions and interactive sessions on contemporary MSME issues.
- **Identify new avenues for market expansion and collaboration** and strengthen the capabilities required to build sustainable and competitive enterprises.
- **Explore business and growth opportunities** through discussions on market access, government initiatives, finance, technology, innovation and enterprise development.

KEY AREAS OF FOCUS



Finance, Credit & Banking – Facilitating access to institutional finance, working capital, credit facilities, digital banking solutions and MSME-focused financial support to strengthen business operations, investment and expansion.



Automotive & Auto Components – MSMEs engaged in auto parts, components, precision engineering, fabrication, ancillary manufacturing and allied automotive products, supporting domestic supply chains and industry growth.



Pharmaceuticals & Healthcare – Pharmaceuticals, medical devices, healthcare products and allied services.



Electronics & Electrical – Electronic products, electrical equipment, components and related technologies.



Information Technology & Digital Services – Software development, digital solutions, e-commerce, IT-enabled services and technology-driven business solutions, enabling enterprises to improve efficiency, expand market access and accelerate digital transformation.



Renewable Energy & Green Technologies – Clean energy, energy-efficiency solutions, waste management and sustainable technologies.



Tourism, Hospitality & Services – Hospitality, tourism enterprises, professional and business services.



Food Processing & Agro-Based Industries – Processed foods, beverages, dairy, grains, packaging and value-added products.



Industrial Development & Investment -Promoting industrial growth, entrepreneurship, investment facilitation, technology adoption and business expansion, while strengthening industrial infrastructure and creating a conducive ecosystem for enterprise development.

BENEFITS OF PARTICIPATION

- Access to eligible Government schemes and MSME support programmes
- Improved access to institutional credit and applicable credit-guarantee mechanisms
- Support for technology upgradation and modernisation
- Support for quality certification, innovation and intellectual property, subject to applicable schemes
- Support relating to delayed payments for eligible Micro and Small Enterprises
- Skill development, entrepreneurship and capacity-building opportunities
- Export promotion and market-development support
- Benefits available under applicable Central and State Government schemes
- Opportunities in Government procurement and market access

Exhibitor's Profile

- MSMEs as Drivers of Economic Growth, Employment & Entrepreneurship
- Access to Finance, Credit & Financial Inclusion
- Technology Adoption, Digitalisation & Innovation
- Manufacturing, Productivity & Competitiveness
- Government Procurement & Market Access
- Export Readiness & Global Market Opportunities
- E-commerce & Digital Market Expansion
- Quality Standards, Certification & Intellectual Property
- Skill Development & Industry-Ready Workforce
- Sustainable, Green & Resource-Efficient MSMEs
- Women & Youth Entrepreneurship
- Scaling, Investment & Business Growth

Visitor's Profile

- MSME entrepreneurs and manufacturers
- Start-ups and emerging enterprises
- Industry associations and business chambers
- Banks and financial institutions
- Government departments and agencies
- Public Sector Undertakings
- Technology and digital solution providers
- Exporters and trade organisations
- Skill-development and training institutions
- Investors and business advisors
- E-commerce and market-platform companies
- Large industries seeking MSME suppliers and partners

Organiser

Friendz Exhibitions & Promotions Pvt. Ltd. (FEP), established in 2003, is a NITI Aayog and MSME Darpan-registered organization, driven by a team of young, dynamic, and result-oriented professionals with a proven track record in organizing large-scale exhibitions and global business summits. With over two decades of experience, FEP has successfully curated impactful events that facilitate meaningful business generation, export collaborations, and valuable customer engagement for exhibitors and visitors alike. FEP is committed to ensuring a strong return on investment for its exhibitors by strategically mobilizing targeted buyer groups relevant to the products and services showcased. Every event organized by FEP is backed by an extensive publicity campaign across print, electronic, and digital media platforms, ensuring wide visibility and media coverage for participating organizations. With a robust pan-India network across diverse industries, FEP brings together industry leaders, business influencers at every event, offering unparalleled opportunities for networking, knowledge-sharing, and future collaborations. Post-event, the FEP Secretariat maintains close contact with all participants to assess feedback and tailor future exhibitions to be even more focused, business-driven, and sector-specific—maximizing value for all stakeholders.

So, be there and display your strengths and capabilities to a gathering of visitors/buyers who are arriving with a lot of exhibits.



Friendz Exhibitions & Promotion Pvt. Ltd.
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